Immense

How to Buy the Immense Platform on G-Cloud 15

Public sector buyers can buy the Immense Platform directly through G-Cloud 15, Lot 2b (Software as a Service), service ID 871013399668326. This guide shows exactly what to search for, which filters to tick, and how to award the contract.

At a glance

Item	Detail
Service name	Immense Platform
Supplier name	IMMENSE SIMULATIONS LIMITED
Service ID	871013399668326
Framework	G-Cloud 15 (RM1557.15)
Lot	Lot 2b: Software as a Service (SaaS)
Where to search	Digital Marketplace G-Cloud search
Who can buy	Central government, local authorities, health, education, charities, blue light, devolved administrations and British overseas territories

Find our listing

The fastest route is to pick Lot 2b and type the service name into the keyword search. If you need to show a fair, filter-based shortlist, apply the filters below instead.

1. Go to the Digital Marketplace G-Cloud search and sign in with your buyer account.
2. Select **Lot 2b: Software as a Service (SaaS)**.
3. Type one of the search terms below into **Keyword search**.
4. Tick the filters listed below to narrow the results.
5. Open **Immense Platform** from IMMENSE SIMULATIONS LIMITED and check the service ID is 871013399668326.

What to type in Keyword search

Search on	Type this
Service name	Immense Platform
Supplier name	Immense Simulations
Service summary	testing of strategic and operational transport decisions in a digital environment
Features	mesoscopic traffic simulation; roadworks configuration; re-routing analysis; bus impacts
Benefits	impacts of interventions across the traffic network; quantify delay when planning roadworks
Service ID	871013399668326

Filters to tick

These match the Immense Platform listing. Tick only those your requirement needs: each extra filter shortens the list.

Filter group	Option to tick
Lot	Lot 2b: Software as a Service (SaaS)
Category	Application Development and Deployment > Analytics and business intelligence > Advanced and predictive analytics
Certifications	ISO/IEC 27001; Cyber Essentials; Cyber Essentials Plus
Cloud deployment model	Private cloud
Data storage locations	United Kingdom
Data protection between buyer and supplier	TLS (version 1.2 or above)
Minimum security clearance	Baseline Personnel Security Standard (BPSS)
Using the service	Web browser; API
User support	Email or online ticketing
Pricing options	Educational discount
Social value	Fair work; Clean energy superpower; Breaking barriers to opportunity

What the Immense Platform does

Service summary: The Immense Platform enables rapid testing of strategic and operational transport decisions in a digital environment, reducing costly risks and assumptions.

Features

- Cloud-based platform accessible through any modern web browser
- Performs detailed risk analysis for planned traffic interventions
- Generates reports showing intervention impacts on the traffic network
- Provides instant re-routing analysis of disruption effects on traffic
- Builds high-fidelity baseline models using current premium traffic data
- Supports multi-day simulations for overnight and weekend interventions
- Uses in-house mesoscopic engine to analyse diverse traffic scenarios
- Simulates reactive travellers to assess information campaign effects
- Offers roadworks configuration with map-based impact visualisation tools
- Assesses bus impacts, including effects on individual routes

Benefits

- Quickly understand impacts of interventions across the broader traffic network
- Quantify the delay users are subjected to when planning roadworks
- Easily download and share impact assessment reports with key stakeholders
- Quickly assess impacts of different options on the traffic network
- Save on money and time for your optioneering test processes
- Test in virtual environments to implement the best option later

How to buy

G-Cloud 15 is let under the Procurement Act 2023 and offers two routes. Most Immense Platform purchases suit the first.

	Award without competition	Competitive selection
Use it when	Your need is clear and low-complexity	Your need is complex, high-value or tailored
Shortlist	Filter the Digital Marketplace against your statement of requirements	Filter a shortlist, then invite suppliers to tender
Award basis	Lowest price among services that meet the requirement	Most advantageous tender against published criteria

Award without competition, step by step

1. Write a statement of requirements.
2. Run the search and filters above, and save a record of the results.
3. Check the supplier is not excluded under the Procurement Act 2023.
4. Award to the lowest-priced service that meets your requirement.
5. Complete the G-Cloud 15 order form with Immense and sign the call-off contract.

Contract terms

- Lot 2b call-off contracts run up to 4 years, with optional extensions of up to 2 years (6 years maximum).
- Standard, Enhanced and Premium support levels are available; Standard is included.
- Education pricing is available.

Annual call-off value (excl. VAT)	Discount
Less than £250,000	0%
£250,000 to £500,000	5%
£500,001 to £1,000,000	10%
Over £1,000,000	15%

Full prices are in the pricing document.

Contact and documents

For a demo, pricing questions or help with the order form, contact Robin North at Immense on 07971 226590 or email robin.north@immense.ai or emma.white@immense.ai.

- Service definition document
- Pricing document
- Terms and conditions

Sources

- Immense Platform, Digital Marketplace listing
- G-Cloud 15 (RM1557.15), Government Commercial Agency
- G-Cloud 15 key changes, Burges Salmon
- Digital Marketplace G-Cloud search